



FORK
CANCER

Partnership Opportunities

2024

FORK CANCER

A PARTY WITH A PURPOSE WITH NEVADA'S EMERGING LEADERS

The Nevada Young Professionals Against Cancer invites you to Fork Cancer, featuring small plates, craft cocktails, beer, and local musicians.

THURSDAY, JUNE 6, 2024

BROOKLYN BOWL
LAS VEGAS BLVD.
6:30 P.M. *until* 9:30 P.M.

Contact Jordan.Santini@cancer.org
for more information.



Dear Community Partner,

Nevada Young Professionals Against Cancer is excited to invite you to Fork Cancer 2024! This team is looking forward to a successful evening in support of the American Cancer Society. Their dedication, along with the support of generous investors, is pivotal to fulfilling the Society's mission to support local cancer education, advocacy, research, and patient services.

While the American Cancer Society estimates there will be 17,370 new cancer cases in Nevada, there is hope. And together, the Las Vegas Community can help provide high-quality care to patients and families who face a cancer diagnosis.

When you choose to partner with the American Cancer Society, you choose to support an organization that is working around the clock to lead the fight for a world without cancer. The American Cancer Society is continuing to discover new ways to treat and prevent cancer, improve the quality of life of those living with this diagnosis, provide critical patient services, and advocate for improved access to care.

We look forward to your generosity and seeing you at Fork Cancer 2024 with a goal of \$100,000.

YPAC would love for you to join us as a corporate partner for our first Fork Cancer event on Thursday, June 6th, 2024! Your support will make a meaningful difference and help to improve the lives of cancer patients and their families.

Sincerely,



Jordan Santini
American Cancer Society
Nevada YPAC Staff Partner



Shelley Valladares-Burke
Comprehensive Cancer Centers of Nevada
Nevada YPAC Chair



Event Overview:

Fork Cancer will take place on Thursday, June 6, 2024 at Brooklyn Bowl. The evening will feature small plates, from the Las Vegas area's most popular establishments, wine and beer, as well as live music. We will also recognize and celebrate the fundraising efforts of our Showstoppers- a group of Nevada's emerging leaders.



OUR BOARD

Nevada's Young Professionals Against Cancer board is comprised of professionals from the Las Vegas region who are determined to find a cure. This program aims to provide a top-tier experience to our constituents and continue to raise funds year after year that support cancer patients nationwide.

#SaveLivesForkCancer



Meet the Showstoppers:

A pre-party event leading up to Fork Cancer, Meet the Showstoppers is an inspiring evening where we reveal the 20 showstoppers representing Fork Cancer and Las Vegas! This event marks the kickoff of the Showstopper honorees fundraising efforts in support of the American Cancer Society. We will celebrate the dedication of 20 participants who will proudly raise funds to fight cancer. Enjoy drinks, appetizers, raffles, discounted Fork Cancer tickets and a night of inspiration in support of this vital cause.

March 28, 2024
6:30 PM - 8:30 PM



#SaveLivesForkCancer

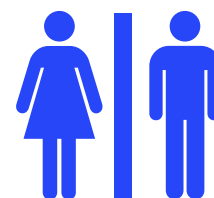
STATS TO EXPECT:



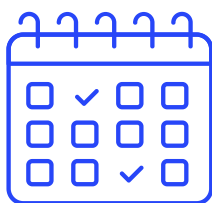
Over 1 million social media impressions
per post spread across all the showstopper and board member accounts.



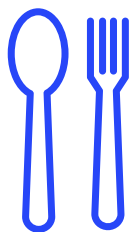
20 showstoppers
The emerging leaders who have been nominated by their peers to be one of the 20 faces of Fork Cancer



Over 300 young professional attendees
are expected to be at Fork Cancer event
(but anyone over 21 is welcome)



3 events total
We have 2 pre-parties to build the hype for Fork Cancer



10+ local restaurants
showcasing their specialty dishes



1 amazing location
with amazing acoustics and an iconic Las Vegas party atmosphere

#SaveLivesForkCancer

TITLE SPONSOR - \$50,000

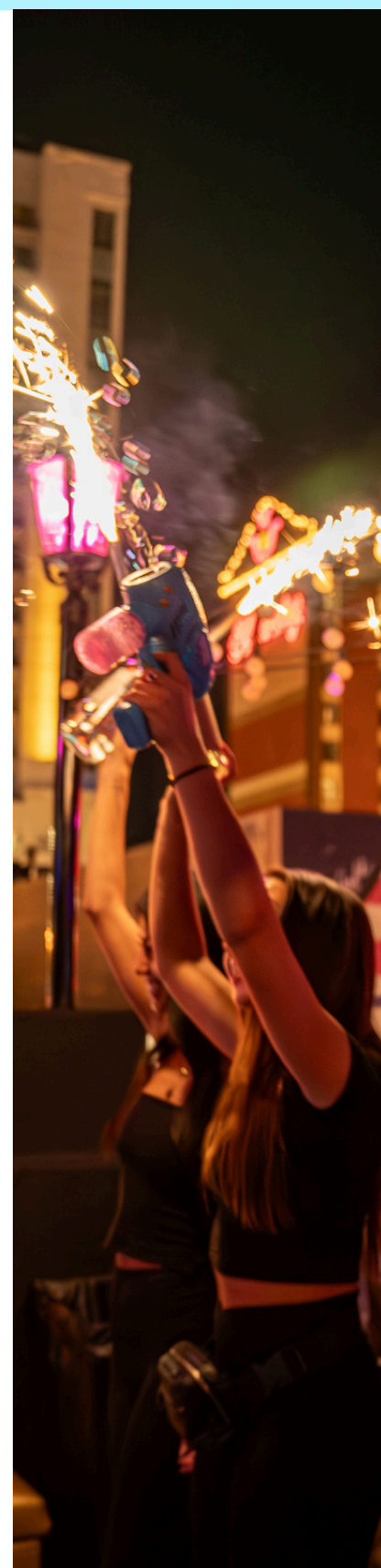
(1 available)

- Listed as Title Sponsor on all materials (The [Company name] Fork Cancer benefitting American cancer Society)
- Company logo on ALL Fork Cancer Materials
- Company logo printed on highly visible signage displayed at the Fork Cancer event as well on all promotional swag items
- Verbal recognition at all Fork Cancer Events.
- Promotional coverage on event website, Instagram & , Event program, and event signage
- Media spots as they become available
- 10 VIP tickets to the Fork Cancer event
- Includes exclusive seating, swag, and LED logo opportunities

PRESENTING SPONSOR -

\$25,000 (1 available)

- Logo placement at Fork Cancer event on all signage and promotional materials (digital and printed)
 - Signage and stage recognition at all Fork Cancer events
 - Company logo on Fork Cancer event invitation
 - Verbal recognition at all Fork Cancer Events.
 - Inclusion in pre & post event releases
 - Media spots as they become available
 - Promotional coverage on event website, Instagram & , Event program, and event signage
 - 8 VIP tickets to the Fork Cancer event
- + more opportunities as they become available





MISSION SPONSOR - \$15,000
(1 available)

- Logo on Mission focused materials and activation station.
 - Inclusion in pre & post event press releases
 - Logo on the Meet the Showstoppers event and Fork Cancer Event invitation
 - Verbal recognition at Meet the Showstoppers Party and Fork Cancer Event
 - Promotional coverage on event website, Instagram & , Event program, and event signage
 - 6 VIP tickets to the Fork Cancer event
 - Includes exclusive seating and swag
- + more opportunities as they become available



**FOODIES, FUN AND FORKS
SPONSOR - \$10,000**
(4 available)

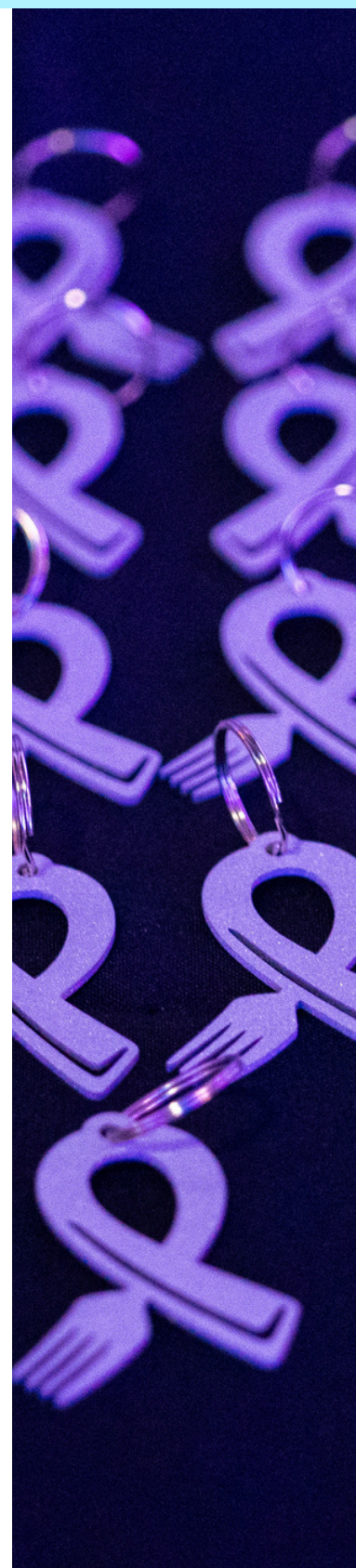
- Logo on specific activation station at Fork Cancer such as Beverage/music/ Photo booth/Cutlery, plates, napkins / Auction signage
- Inclusion in pre & post event press releases
- Verbal recognition & logo representation at Meet the Showstoppers Party and Fork Cancer Event
- Promotional coverage on event website, Instagram & , Event program, and event signage
- 6 VIP tickets to the Fork Cancer event
- Includes exclusive seating and swag

702 SPONSOR - \$5,000

- Company logo listed on event website
- Verbal recognition at Meet the Showstoppers and all Fork Cancer Events
- Promotional coverage on event website, Instagram
- Event program, and event signage
- 4 GA tickets to the Fork Cancer event

SILVER STATE SPONSOR - \$2,500

- Verbal recognition at Meet the Showstoppers and all Fork Cancer Events
- Company name listed on event website
- Promotional announcement on Instagram & LinkedIn
- 2 GA tickets to the Fork Cancer event



CORPORATE DIGITAL AD - \$1,500

- Full screen digital ad displayed on rotation at Fork Cancer
- Reach a targeted audience of young professionals attending the Fork Cancer event in Las Vegas.
- Showcase your company's brand or message to attendees throughout the event.
- Demonstrate your commitment to fighting cancer and supporting a worthy cause.

SHOWSTOPPER SHOUTOUT- \$250

- Full screen congratulatory shoutout to showstoppers and their hard work displayed on rotation at Fork Cancer displayed in front of 300+ local Las Vegas young professionals.
- Offers a personal touch to celebrate showstoppers and their achievements.

HONOR A LOVED ONE - \$100

- Submit a name and photo of someone in honor of/ in memory of to honor at Fork Cancer to be displayed on the big screen.

Limited ad spaces available, reserved on a first-come, first-served basis.

Ad dimensions and specifications will be provided upon confirmation of purchase.

Please submit your message by May 21st.

Ad design will be handled by the purchasing company with full creative control.

